

Contact Information

ASSOCIATE PUBLISHER/SALES

Brian Virgona, 570-223-9190
sales@stationerytrendsmag.com

EDITOR

Sarah Schwartz, 216-464-0709
editor@stationerytrendsmag.com

PUBLISHER

Matt McCallum, ext. 101
publisher@stationerytrendsmag.com

EDITORIAL DIRECTOR

Kimberly Warren, ext. 110
kwarren@greatamericanpublish.com

Great American Publishing

Mailing: P.O. Box 128 • Shipping: 75 Applewood Drive, Suite A, Sparta, MI 49345
Phone: 800-825-0900 or 616-887-9008 • Fax: 616-887-2666

Ad Specifications

GENERAL INFORMATION

- Process: Web Offset Lithography
- Binding: Perfect Bound
- Advertising materials will be retained for one year unless otherwise requested.

DOCUMENT SIZE & INFORMATION

- Trim size dimensions: 9" x 10.75"
- Live area must be at least 3/8" from the trim.
- All bleeds must extend AT LEAST 1/8" beyond trim.

ELECTRONIC AD SUBMISSIONS

- Ad materials must be sent via e-mail, CD or FTP.
- Image size: 300 dpi
 - We accept the following formats:
 - PDF, EPS and TIFF files (must be print ready)
 - Adobe CS4 or earlier (InDesign, Photoshop, Illustrator)

- QuarkXPress 6 or earlier
- Adobe PageMaker and Microsoft Publisher files cannot be accepted.

PLACED GRAPHICS

- Please include or embed all images used in the document.
- Avoid nesting EPS files within other EPS files.
- Avoid excess sizing (above + 15 %) or skewing of images.

COLOR

- All color images must be CMYK.
- Do not use RGB, PMS or Indexed Color images.

FONTS

- Please include or embed all fonts used in the document.

- We are not responsible for the print quality of ad copy below 10-point size.

SEND FILES TO

Stationery Trends
Attn: Robin Van Dalson
75 Applewood Dr., Ste. A
Sparta, MI 49345

Ads under 10MB may be emailed to production@stationerytrendsmag.com. All ads exceeding 10MB can be uploaded to an FTP site at ftp.greatamericanpublish.com
username: u38721114-gapdesign
password: ftpuser

Call Robin Van Dalson at 616-887-9008, ext. 114, or e-mail production@stationerytrendsmag.com if you have questions.

