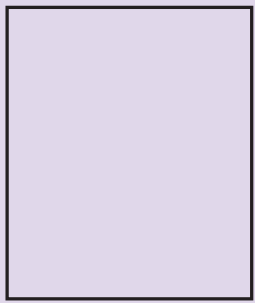
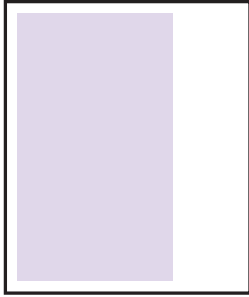


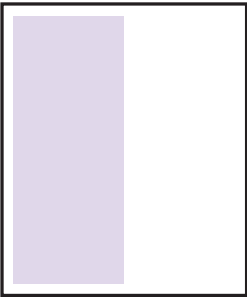
# Print Rates



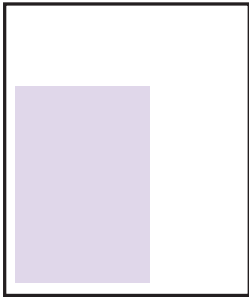
1 PAGE BLEED



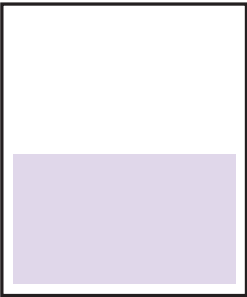
2/3 PAGE



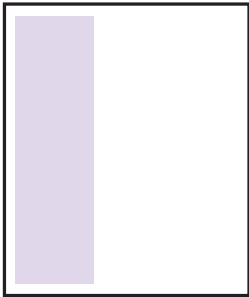
1/2 PAGE VERTICAL



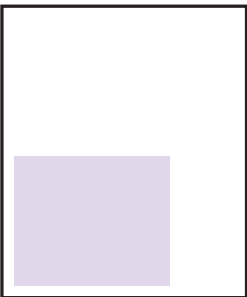
1/2 PAGE ISLAND



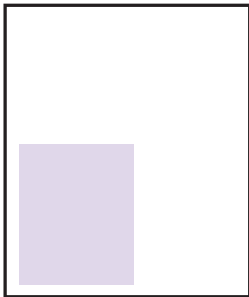
1/2 PAGE HORIZONTAL



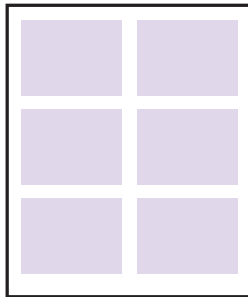
1/3 PAGE VERTICAL



1/3 PAGE SQUARE



1/4 PAGE



STATIONERY SPOTLIGHT

## 4-Color Ad Rates (Gross)

	1x	2x	4x	8x
2-Page Spread	\$8,610	\$7,875	\$7,455	\$6,975
Full Page	\$5,250	\$4,515	\$4,350	\$4,095
2/3 Page	\$3,940	\$3,570	\$3,375	\$3,150
1/2 Page	\$3,570	\$3,360	\$3,150	\$2,950
1/3 Page (Square or Vertical)	\$2,415	\$2,100	\$1,950	\$1,785
1/4 Page	\$2,050	\$1,890	\$1,775	\$1,625
Stationery Spotlight (Net)	\$775	\$725	\$650	\$600

## Display Ad Sizes

### Premium Positions

	1x	4x
Cover 2	\$6,600	\$6,100
Cover 3	\$6,000	\$5,500
Cover 4	\$6,600	\$6,100

	Width	Height
2 Page Bleed trim size:	18.25" 18"	11" 10.75"
1 Page Bleed trim size:	9.25" 9"	11" 10.75"
2/3 Page Vertical	5.25"	9.75"
1/2 Page Vertical	4"	9.75"
1/2 Page Island	5.25"	7.25"
1/2 Page Horizontal	8"	4.75"
1/3 Page Vertical	2.5"	9.75"
1/3 Page Square	5.25"	4.75"
1/4 Page	4"	4.75"
Stationery Spotlight	4"	3.125"

